



KACRAO CURRENT

Kansas Association of Collegiate Registrars and Admissions Officers

December 2016

Hello KACRAO,

I hope everyone had a great 2016. It is truly amazing how quickly the years pass by, and I always enjoy taking a moment to reflect on the past and look toward the future. KACRAO had a great 2016! We had a successful drive-in workshop in July, a great conference in September, and October was busy with the CPC Circuit and the Apply Kansas initiative. Now we look to 2017 to continue the momentum.

The Executive Council met in November at Butler Community College to discuss the [2016-2018 Strategic Plan](#) and devise tactics for us to meet the initiatives. We utilized information gathered from the sessions at the conference along with small group discussion and feel confident with our ability to meet the goals we set. If you have additional ideas or input you would like us to discuss please let me know.

Joining a KACRAO committee is a great way to learn about KACRAO, meet great people, and move into leadership roles. You can join a committee any time during the year. So, if you weren't at the conference, forgot to sign up at the conference, or needed some additional information before signing up, now is a great time to find a committee to join. You can find a complete list of committees at: <https://kacrao.memberclicks.net/committees>. If you are interested in learning more or joining a committee please use the contact email address listed next to the committee and the chair will be in touch soon.

We also encourage our membership to learn about ways MemberClicks may be useful for you. MemberClicks has a variety of uses including: polls, list-serves, webpage hosting, membership searches, and newsfeeds. If you aren't signed up for one or more of the KACRAO list-serves please log into your membership portal for instructions on how to sign up and check with others in your organization to ensure they are subscribed. Additional details about resources within MemberClicks can be found on page 3 of this newsletter.

Our next Executive Council Meeting is Monday, February 6, in Great Bend. I hope you have a fabulous holiday season and look forward to working with you in 2017.

Casey Wallace

"It is truly amazing how quickly the years pass by... Now we look to 2017 to continue the momentum."

- Casey Wallace,
KACRAO President



The KACRAO 2017 Conference will be held in September 2017 in Emporia, KS.

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Around the State

Flanders sets Foresight 2020

Higher education's role in the future of Kansas

Increased educational attainment is a necessary goal for the prosperity of our Kansas economy and we play a critical part in the success of the Kansas economy. Without an increase in postsecondary graduates, Kansas could face “decreases in personal income per capita, lost income and sales tax revenues to the state, declining federal revenues and lost savings in both Medicaid and corrections budgets,” says Blake Flanders, president of the Kansas Board of Regents. As such, the importance of higher education is clear – more educational opportunity brings about a brighter Kansas economy. Flanders notes that since the 2010 establishment of a 10-year strategic agenda, Kansas has made great strides, especially in engineering and technical training. Engineering graduates have increased statewide by over 300 graduates each year since 2011 and high school students enrolled in technical programs has increased from 6,000 students to 10,000 students in four years.

Check out the complete article at: <http://cjonline.com/opinion/2016-11-08/blake-flanders-role-higher-education-future-kansas>

Dillon Cott, Admissions Representative at Wichita State University

KJCCC eliminates out-of-state student athletic roster limits

The Kansas Jayhawk Community College Conference (KJCCC) made an historic move this fall by eliminating limits on the number out-of-state athletic scholarships Kansas community colleges can give. This move may create competition between Kansas-based students and out-of-state students (and international students, for that matter) vying for junior college athletic play.

Also, starting in 2018-2019, the KJCCC will allow Kansas community colleges to grant full-ride scholarships in National Junior College Athletic Association (NJCAA) Division I sports.

Read details in The Wichita Eagle story, published on Oct. 20, 2016: <http://www.kansas.com/sports/article109538887.html>.

Chris Neary, Admissions Representative at Highland Community College

Keep your eyes on traffic, road warrior

This Fall the Kansas Insurance Department, the Kansas Department of Transportation, the Kansas Turnpike Authority, AT&T, and several insurance companies partnered to encourage drivers to commit to stop texting while driving.

Texting while driving endangers you and others around you. When a driver takes eyes off the road the chances of an accident is dramatically increased. It only takes an average of 3 seconds for any road collision to occur. This is the same time it takes to start your vehicle—not long at all.

The initiative created a friendly competition to encourage participation across the state, allowing participants to show school pride in their favorite school when they signed the pledge between Oct. 13 and Nov. 22. Emporia State University received the highest number of votes by percentage of students and won the “Don’t Text #JustDrive” contest with 63.7% student population participation. There were some unique statistics for each school during the pledge. For example, Kansas State University had the most pledges; University of Kansas’ support was

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EYES UP.
PHONE OFF.
Save Lives.

The official “Don’t Text #JustDrive Kansas” logo and slogan.

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most widespread; Pittsburg State University had the best “drive for change” results by promoting downloads to block text messages while driving and Wichita State University’s student government promoted the campaign. Fort Hays State University had the most text pledges, and Washburn University saw the biggest increase in one week. Overall we all win through this campaign; Kansas is a safer place to drive. Now it’s up to everyone to stick to their commitment!

As admissions representatives, we are road warriors who spend hours at a time in the car. According to national statistics 3 out of 4 people admit to texting while driving. I think we can all agree this is dangerous and a text message is not worth a life. Though the campaign competition has ended, I would like to encourage all KACRAO members to take this time to make a personal commitment to “Don’t Text #Just Drive!” as the campaign slogan says: “Eyes up, phone off, save lives.” □

*Denelle Hurd,
Undergraduate Admissions
Counselor at Emporia State
University*



Dodge City High School students participate in second annual Apply Kansas event.

HS students ‘Apply Kansas’

Apply Kansas had another great fall helping Kansas students pursue a postsecondary education by applying to college! A total of 27 high schools participated in the initiative, an increase of 84% over 2015’s pilot program. Governor Brownback also issued a proclamation declaring October 2016 as Apply Kansas: College Application Month.

This fall each school that hosted a college application event received a banner to display, as well as “I Applied” stickers for each student. Schools are still reporting statistics from their events and final numbers should be published in early 2017. For more information or to get involved, visit www.kacrao.org/applyks.

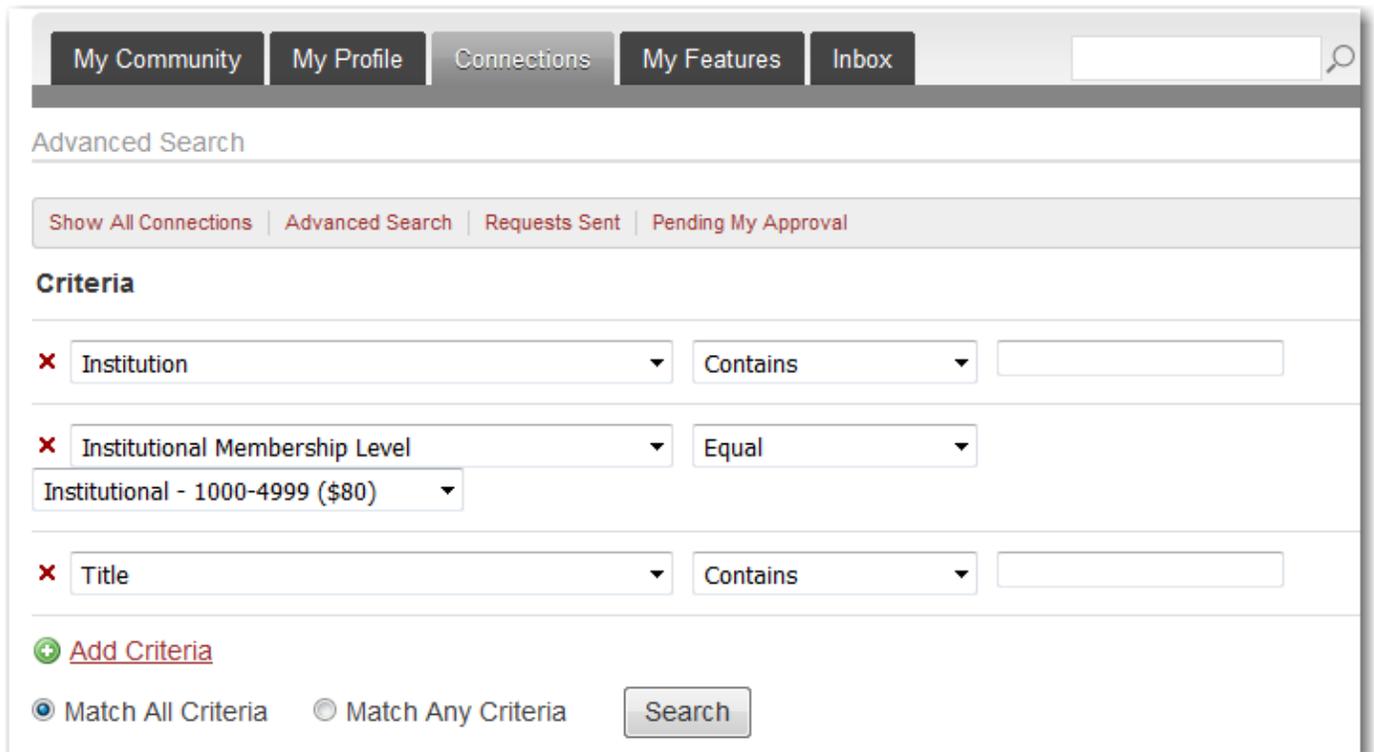
“Apply Kansas: College Application Month” is an initiative being coordinated by a statewide steering committee organized by the Kansas Association of Collegiate Registrars and Admission Officers (KACRAO), and includes representatives from the Kansas Board of Regents, public postsecondary institutions, independent colleges, high school guidance counselors and members of the TRIO community.

April Cozine, Admissions Representative at Wichita State University

MemberClicks: Did You Know?

You can view your profile and your “relationships” in MemberClicks. This means you see who is considered the primary contact for your institution. This is also the person who can add new profiles for your institution by submitting the form located under the “Members Only” menu item. Please take a moment to select “My Profile” and scroll down to your Expiration Date, make sure it says 12/31/2017. If you have questions or need to update this information Mark Britton can assist you. You may reach him by emailing membership@kacrao.org.

Another service you can use is completing a search through our membership directory under the “connections” tab when you are logged into the KACRAO site.



The screenshot shows the MemberClicks Advanced Search interface. At the top, there are navigation tabs: My Community, My Profile, Connections, My Features, and Inbox. Below the tabs is a search bar. The main section is titled "Advanced Search" and contains several options: Show All Connections, Advanced Search (selected), Requests Sent, and Pending My Approval. Under the "Criteria" section, there are three search criteria: 1. Institution: Contains [text input]. 2. Institutional Membership Level: Equal. The dropdown menu for this criterion shows "Institutional - 1000-4999 (\$80)". 3. Title: Contains [text input]. Below the criteria, there is a "+ Add Criteria" button and two radio buttons: "Match All Criteria" (selected) and "Match Any Criteria". A "Search" button is located at the bottom right of the criteria section.

This MemberClicks webpage gets you acquainted with your institution’s primary KACRAO contact and more.

Contact Us

Kansas Association of Collegiate Registrars and Admissions Officers (KACRAO)

Email us to give KACRAO News story topics or to contribute general ideas for KACRAO.

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A complete list of the Executive Council, Coordinators, and Committee Chairs is found at www.kacrao.org/executive-council.

Visit us on the web at www.kacrao.org and [log in to Member Clicks](#).