



		(45.57%)
Four year private university or college		6 (7.59%)
Community college		33 (41.77%)
Vocational technical college		4 (5.06%)
N/R		0 (0%)

## Page 2

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### Question 2

Do you feel high school visits are effective?

Yes		50 (63.29%)
No		27 (34.18%)
N/R		2 (2.53%)

## Page 3

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### Question 3

If you answered no to question #2 please mark the reasons you find them ineffective.

Interested students are not released from class		8 (10.13%)
Students attending are not interested but simply getting out of class		14 (17.72%)
You can only visit during lunch or activity period		25 (31.65%)
Other:		16 (20.25%)
N/R		43 (54.43%)

Other Text:

- No Response
- students are not interested in talking with reps during their free time
- My concern is that students do not come because it is not "cool." Often schools say "Such-and-such college is here. If you would like to visit with them please go now." I think many students get missed because they don't want to be the only one to go.
- only ineffective during lunch periods
- No Response
- No Response
- students are using web pages to start their interest

- HS visits ARE effective when I get to see even a few students, but often, only Sr's are dismissed and Sr's are often off-campus during afternoon visit times
- I feel like we miss students when visit times are during the school's activity period. I also feel that most afternoon visits keep us from visiting with students who are in the high school work-study programs.
- hate lunch room visits. a complete waste of time.
- I find that I have more students who are not interested than students not being released from class
- I answered Yes
- Low number of students who attend
- I answered Yes to question 2
- answered yes
- Mostly all of the above and also because high school counselors (at smaller schools typically) only send students who they think want your school, instead of opening up to all potential students.

#### Page 4

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##### Question 4

Have you cut back on the number of high schools you visit because of the reasons listed on question #3?




Yes		22 (27.85%)
No		45 (56.96%)
N/R		12 (15.19%)

#### Page 5

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##### Question 5

Will you visit a high school that only offers lunch time visits?

Yes		49 (62.03%)
No		19 (24.05%)
N/R		11 (13.92%)

#### Page 6

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##### Question 6

Approximately how many high schools do you visit Fall semester? ( Not counting CPC's)

50 and above		25
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		(31.65%)
49-35		11 (13.92%)
34-20		15 (18.99%)
19 or less		15 (18.99%)
N/R		13 (16.46%)

## Page 7

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### Question 7

Approximately how many high schools do you visit Spring semester? ( Not counting CPC's)




50 and above		10 (12.66%)
49-35		15 (18.99%)
34-20		15 (18.99%)
19 or less		25 (31.65%)
N/R		14 (17.72%)

## Page 8

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### Question 8

Do you feel the current C.P.C. format is effective in reaching every high school throughout the state?

Yes		41 (51.9%)
No		25 (31.65%)
N/R		13 (16.46%)

## Page 9

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### Question 9

If you marked no please list the short comings of C.P.C.'s.

- Some high schools choose not to attend Low student turnout at some CPCs

- Other responsibilities-sports,testing,discipline.Times and students have changed. They get information from the Web,text messaging.We need to change to keep up with the new generation of students!
- Area high schools do not always attend, due to location or scheduling.
- Students get a lot of information from the web and attendance has declined. Parents and students seem to not make the fairs a priority in their schedules
- The CPC's provide the opportunity for HS students to be accessed, however, all high schools do not choose to participate.
- We only attend CPC's that are within a 100 mile radius of our campus.
- Night fairs with little or no attendance Too lengthy-most can be accomplished in 45 minutes to 1 hour Attendance is made optional by HS Counselors Students use as social time
- Although I understand the reasons behind scheduling CPC's in the evening I believe they have become very ineffective in recent years.
- The High Schools are sending Juniors or younger to the Fall CPC's and then more and more are having their own college fairs in the Spring.
- They are too short. Our transition time between them gets very hectic. I think less CPCs should be held per day for a longer time duration.
- - willingness of hs administrators allowing or bussing their students to the area CPC. Evening sessions are not as great because a lack of captive audience.
- Not all high schools attend. Maybe because their closest CPC is not close enough?
- I think that most CPCs are very well done. I wish HS Counselors would prepare their students more on the questions they should ask and encourage them to take better advantage of the time with the reps
- Each host invites schools and often times not all schools are represented at the CPC. This leaves many students out of the mix.
- Many schools do not want to bus students in due to funding or other reasons. So I think there are so many students who we have contact with that never attend a CPC.
- Schools do not attend. when they do, students don't seem to honestly look at college options-many are just getting out of school.
- not advertised enough, could have more if all schools would not visit high schools, some evening cpc's are very low in attendance
- Many schools are not bringing their students to these events Counselors see them as ineffective Need to find better ways to reach this generation of students
- Some are great, but for some, the high schools don't send students or they are poorly attended (usually the night cpc's)
- I answered Yes
- More and more high schools are deciding to host their own instead of attending a KACRAO CPC.
- students should be bussed in from all HS's within CPC area; CPC's at HS's are more effective than those held on college campuses; evening CPC's are especially ill-attended
- The registration is always confusing. We register online, then get seperate registration from some of the schools.
- High school participation. It seems like fewer schools transport students to CPC's each year.
- Answered "yes"
- It would be impossible to reach all high schools given the rural nature of Kansas. Perhaps we should host a few virtual fairs throughout the year.
- Small towns near one another need to do more alternating of CPC sites.
- Some high school counselors do not let their students attend CPC's. Just a couple that come to mind is LaCrosse HS in western Kansas and Chanute in southeastern Kansas. Chanute host it's own fair.
- n/a
- Students from surrounding high schools are often not bused in or released to attend.
- It is difficult to get all high schools to participate or to bring all potential students.
- They don't reach all high schools/not all schools attend. Perhaps there should be more (maybe in spring?) in order to reach more high schools.

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**Page 10**

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**Question 10**

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Would you participate in a spring C.P.C. schedule in addition to the fall circuit?

Yes		49 (62.03%)
No		16 (20.25%)
N/R		14 (17.72%)

**Page 11**

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**Question 11**

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If your institution was invited to a college fair not sanctioned by KACRAO would you attend?

Yes		40 (50.63%)
No		25 (31.65%)
N/R		14 (17.72%)

**Page 12**

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**Question 12**

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If two C.P.C. circuits (Fall and Spring) were offered would you terminate or significantly reduce your number of high school visits?

Terminate		0 (0%)
Significantly reduce		15 (18.99%)
Neither		47 (59.49%)
N/R		17 (21.52%)

**Page 13**

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**Question 13**

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Please list any changes you would like to see in the current C.P.C. format.

- At the smaller fairs (Oberlin, Norton, NW Kansas area), I would like to see more students/schools attend.
- Community colleges gain more from a spring CPC schedule than from a fall schedule.

I think this is something we really need to discuss, not just a knee jerk reaction, but totally rework the CPC/visits.

- Participation by a representative from the Superintendents' and Principals' groups in the planning process for the CPC's. Leadership by these folks could increase participation by schools invited
- The scheduling is fine for my institution. I would like to see is an invitation from each with detailed information (Time, Date, Location, parking, HS attending, etc.) as it gets closer to the date
- I wish more high schools would attend the CPC's, like they used to. Several CPC's this year had only 1-2 schools in attendance! Also, I'd love to see a KC Future's Fair rather than the crazy SME Fair!
- None at this time.
- I would like to see more daytime programs, eliminate the private rooms for big colleges, no evening programs.
- I think KACRAO should take a more active role in marketing the CPC. We use the schools or host in doing this and I think that this could be done by our organization.
- I like the way the fall schedule is laid out. I would like to see something done on the HS Career Fairs. More and more are being organized and this may be a good spring circuit.
- More students need to attend and make an effort to get information. Lots of wasted time and money for few attendees, many of whom aren't interested.
- 2 to 3 days each week is a good max, schools should bus students to the cpc - esp. if 30 mi. or less
- None that I can think of.
- i would like to see a futures fair in Kansas City.
- more/all day-time CPC's; students bussed-in; all CPC's 2hrs or less; FAFSA info session held at all CPC's
- We are good with only a fall circuit. Better registration coordination between KACRAO and high schools. There seems to be too much repetition. It would be nice to have an offici
- Coordinate school registration with online KACRAO registration
- It seems like the Kansas City week is very long. It almost seems like Manhattan, Lawrence & Topeka should be tacked on to the end of another week.
- Evaluation of those with low attendance to determine a different location or format
- None at this time
- No changes needed, leave as is.
- Maybe change some of the locations in northeast Kansas to consolidate some schools suggest as Atchinson, Oksloosa or Highland. Since Atchinson had no other schools.
- if a high school is under construction, please do not host the fair there (i.e. Shawnee Mission East this fall). It was too difficult to navigate around for larger schools with presentation rooms.
- No evening CPC's and only the 1 1/2 to 2 hour format.
- Increase number of CPCs

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## Page 14

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### Question 14

Would you be in favor of a Kansas City futures fair (similar to the one in Wichita) to replace the current schedule in Johnson county?

Yes		44 (55.7%)
No		8 (10.13%)

10





N/A		(12.66%)
N/R		17 (21.52%)

## Page 15

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### Question 15

Currently, Wichita Futures Fair charges \$150 per table. Would you be willing to pay similar fee at a KC Futures Fair in Overland Park?

Yes		42 (53.16%)
No		7 (8.86%)
N/A		13 (16.46%)
N/R		17 (21.52%)

## Page 16

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### Question 16

Please add any additional comments and/or suggestions.

- We have made a lot of changes to our visit/CPC schedules. We have cut back a lot on both. Just don't see the effectiveness of doing them anymore. Very costly when we think there may be more effect way
- Key to the success of CPC's is active participation by members & adherence to KACRAO policies. College fairs outside of the CPC schedule should not be successful or schools will continue to have them.
- Both CPC's and high school visits are vital to recruitment. They serve very different puproses in the process, and this may change institution to institution. Also, thinking about budgets is a factor
- The attendance seems to have gone down at many of the CPC's I attended this year. I'm not sure how we can address that, but it is an issue.
- This was my first experience with kacrao and CPC's. My mentor was very helpful and things seem to go pretty well.
- KACRAO needs to establish a uniform CPC format. an hour 1/2 no longer, no shorter. No private rooms, refreshments etc, guidance counselors, teachers must supervise students, must adhere KACRAO rules
- I think that a KC fair would be great, but I know that some districts are not in favor of this and they would continue to have their own fairs--I'm not sure that this is in the best interest of KACRAO
- A Future's Fair in KC would be great!
- None
- A few CPC's held in rural areas with students bussed-in (i.e. South-Central & North-Western KS) would be helpful.
- The Futures Fair in Wichita is a complete waste of time! I would hate to see that format in KC.
- It is time to review the CPC schedule. It is important to reach all parts of the state but the CPC's need to be worthwhile and need to have strong attendance.
- Lunch time high school visits are not productive. The Shawnee Mission East fair is a cluster of crowded students, parents, and admissions reps. Another fair would be very

beneficial.

- let colleges have time to visits during class time ... lunch room visits are horrible. this should not be allowed ... waste of time for students and colleges
- n/a

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- End of Survey -

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